# Curriculum Vitae

Bo Bille

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#### Profiles



My primary skill set lies in the area of UX / interaction design, qualitative studies and creative processes and methods. In my work I am very visual thinking, structured and I have an eye for detail while simultaneously being adept at understanding the bigger picture. I have an firm grasp of the possibilities and limits of technology. and know how to apply them to real world problems. Furthermore, I have a very positive outlook and love to make something new and creative. I relish the opportunity to learn and to be challenge in my work life.

## Portfolio

Have a look at <u>www.bobille.dk/portfolio</u> for a selection of the work I do and to get an impression of how I do it.

# Work experience

2011 - 2013

Project assistant and design intern at Seismonaut

Seismonaut is a consultancy focusing on social media creative concept development and business development. After my initial 6 month internship, Seismonaut decided to keep me on as a project assistant and I worked there the remainder of my studying years.

I worked on a range of UX projects, including;

- Design of registration flow on various conference websites.
- Landing page layout for international hotel website.
- Design og development of newspaper templates for B2B clients.

Furthermore I also worked with concept development:

- Concept development of the digital part of food education for children.
- Project assistant on planing og execution of ideation workshops.

I also worked on consulting B2B clients on strategic use of social media. My work at Seismonaut has given me a well founded understanding of working strategically on understanding the clients needs and coming up with a solution to the problem.

- 2012 2013 <u>UX designer at PlusIce</u> PlusIce is a small company that produces and delivers various ice products. At PlusIce I helped streamline their new website (which they hopefully will launch soon) and the checkout flow.
- 2012 <u>Student worked at Klean</u> At Klean I helped document and report bugs on a Danish e-commerce website.

2011 <u>External teacher at Jensens Kurser A/S</u> Jensens Kurser A/S is a course and conference centre, which facilitates courses focusing on a range of digital tools and programs. Here I taught a course in PHP programming and was responsible for assembling the course material and the planing and daily operation of the course.

 2009 - 2011 <u>Instructor at Aarhus Universitet</u> As an instructor I had a weekly session of two hours with a class of bachelor students. In the sessions I either taught course related material or guided them in relation to their exam papers. I was instructor in the courses: "Digital Representations", "Digital Models" and "Interaction Design".

#### Education

2013

Master thesis student in Interaction Design for Second Screens

In my master thesis I worked on how to engage children in a tv program via the use of second screens. In order to come up with a solution I planed and executed two workshops with children. Overall I worked from a user centred perspective on how to address both the broadcast companies and the children's needs.

#### 2010 - 2013 Cand. it. in Information Studies, Aarhus Universitet

Information Studies is a interdisciplinary education, which deals with the cross field between people, technology and organisations.

With a masters in Information Studies on the 'Design and Programming'line, I have skills in theoretical as well as practical interaction design and creative process management. My education has also given me extensive knowledge and experience in understanding complex situations and organisations.

During my masters spend time on:

- Innovation management (course)
- Mobil og Social media (course)
- Internship at Seismonaut
- Studying abroad at University of London

 2011 <u>Institute of Education, University of London</u> At the Institute of Education I had the modules: 'Research Design and Methodology' and 'Digital Video Production', both of which were very rewarding. At the same time I also grew a lot as a person from living in a such a multicultural city as London is. The most important parts of my stay was

• The opportunity to better my English skills

- Catting an international perspective on my pro
- Getting an international perspective on my profession
- The experience of living in a truly multicultural city
- 2007 2010 Bachelor in Information Studies and Multimedia, Aarhus Universitet
- 2002 2005 Mathematical Student Exam, Struer Gymnasium og HF

#### Positions of responsibility

2010 Tutor at Information Studies and Digital Design
2009 - 2011 Deputy chairman at the Student Association at Information Studies, sais.dk
2008 - 2009 Chairman of the Board at the social association PANIKfest, panikfest.dk

#### IT-skills

<u>Expert</u>	Mac as well as Windows. Office & iWork.
Advanced	Photoshop and Premier Pro
General	Axure RP Pro, InDesign, Illustrator and Flash (AS3), Agile development methods (SCRUM)
Working knowledge	HTML, CSS, Javascript, PHP and SQL

#### Language

<u>Danish &amp; English</u>	Fluent
German	Basic understanding and writing
Norwegian & Swedish	Basic understanding

## My Spare time

It, technology and design is a spare time interest of mine. I like staying up to date with the newest design trends and technologies. For many years now, my private website (bobille.dk) has been a my sandbox for testing new functionalities and layouts. As is evident on my website, I use a lot of web services and find it interesting to experiment with how they can add value to my life. For instance, I have experimented a lot with tumblr, and eventually settled on it being a good platform for my photoblog (outdoorindoor.tumblr.com). Photography is, by the way, also one of my hobbies.

Other that that, I spend a lot of time with my old classmates from the university. Watching movies, preparing food and drinking beers are some of our favourite activities. With all this sitting in front of the computer and watching movies, it is also important for me to do some fitness. At the moment I am in the fitness center a couple of times a week and I think it is a great way to get a break from work and the large amount of sitting time that comes with that.

## References

Please let me know if you intend to call one or more my references, so that I can let them know to expect your call.

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